MCft
Indexing. Reinvented.

AHQLVL

MCFT Anti-Hype Quality Value

Own strong, cash-rich businesses that are not the story stocks: quality value names outside the hype cycle.

Why now

Market leadership is narrow and momentum-driven; higher rates reward real cash flows and penalize levered growth. A disciplined **quality + value screen** that explicitly **excludes recent high-flyers** gives cheaper entry, lower crowding, and better downside behavior.

Why it's different

Most "value" indices lean into cyclicals via cheap P/B; "quality" indices often drift toward mega-cap momentum. This strategy hard-codes an **anti-hype gate** and **cash-economics quality**, delivering a cleaner, more intuitive **quality-value core** that intentionally sidesteps crowded winners.

What's in

Companies with high **quality** and **attractive value**.

What's out

Top 20% **12-month winners** (anti-hype filter), negative gross profitability.

Simple rules

Investability: USA+Europe; Full-mcap ≥ $200m; 3-month ADTV ≥ $3m; primary lines only.

Selection: 30% top quantile on composite quality+value score: 50% Gross Profitability, 50% FCF Yield. Drop names in the top 20% 12-m momentum or negative gross profitability. Target 250 stocks.

Weighting: Market-cap weights with 5% single-name cap.

Maintenance: Quarterly rebalance.

Scenarios

Tends to work when

× Factor rotation favors quality & value over high-beta growth (e.g., rising or steady real rates, tighter liquidity)
× Multiple compression hits hype/mega-cap leaders; cash-flow-rich names with high FCF yield hold up better
× Credit spreads widen and highly levered balance sheets are penalized (balance-sheet strength and positive gross profitability help)
× Markets reward steady cash generation and pricing discipline rather than revenue-only stories

May lag when

× Speculative growth/momentum rallies dominate (falling real yields/QE, AI-led surges) and anti-hype exclusions omit leaders
× V-shape cyclical rebounds favor low-quality deep-value segments that fail the gross-profitability guardrail
× Narrow mega-cap leadership concentrates index returns in a few names filtered out by the momentum gate or 5% cap

Overview

Code **AHQLVL**
Inception **2025/10/10**
Currency **USD**
Series **PR** / **GTR** / **NTR**
Rebalancing freq. **Quarterly**
Constituents **243**

Performance

Return YTD **+10.0%**
Return 1Y **+9.4%**
Return 5Y **+82.9%**

Volatility **15.8%**
Max drawdown **29.5%**
Beta **0.94**

Top 10

Apple (USA) **5.0%**
Alphabet (USA) **5.0%**
Mastercard (USA) **4.3%**
Home Depot (USA) **3.2%**
Taiwan Semiconductor (TWN) **2.1%**
LVMH (FRA) **2.1%**
L'Oréal (FRA) **2.0%**
Salesforce (USA) **1.9%**
Novartis (CHE) **1.9%**
American Express (USA) **1.8%**

Key exposures

Countries (Top 3)
USA **67.9%** - FRA **7.4%** - CHE **4.5%**

Sectors (Top 3)
Information Technology **33.1%** - Consumer Discretionary **18.8%** - Healthcare **13.2%**

Open on MCFT website
Open on MCFT Folio ®
Download factsheet
Download rulebook

MCft folio MCft
https://www.mcft.fr

Index product, not directly investable. Performance data may include back-tested periods prior to inception and are subject to methodological limits (survivorship, liquidity assumptions, etc.). Past performance does not guarantee future results. Information provided for professional use only; not an offer or investment advice. For professional clients/eligible counterparties (MiFID) only. © MC Financial Technologies. All rights reserved.